

David Elliott

SENIOR PRODUCT DESIGNER

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Experienced senior product designer with over 14 years of agency experience specializing in user experience design and front-end development. Proven track record in leading teams, providing visual design direction, and delivering human-centered solutions for web and mobile applications.

Corewell Health – Grand Rapids, MI

LEAD UX DESIGNER | JUNE 2021 – PRESENT

- Lead a team of 5 designers in developing human-centered solutions for web and mobile applications.
- Create wireframes, interactive prototypes, user personas, journey maps, and more to communicate design concepts effectively.
- Collaborate closely with developers and product managers to ensure successful implementation of Corewell Health's design system.
- Mentor junior designers and facilitate weekly design review and collaboration sessions to enhance team skills and promote a positive culture.

SPARK Business Works – Grand Rapids, MI

SENIOR UX DESIGNER | JULY 2019 – JUNE 2021

- Established and evolved UX practices, standards, and processes through a design thinking approach.
- Provided creative direction and visual design for internal rebranding initiative.
- Achieved significant improvement in user experience by enhancing website load times, accessibility, SEO results, and page conversions for an enterprise-level website redesign.
- Demonstrated organization's capabilities through design and presentation of interactive prototypes, resulting in new business acquisition.

DDM Marketing & Communications – Grand Rapids, MI

UX/UI DESIGNER & FRONT-END DEVELOPER | SEPTEMBER 2010 – JULY 2019

- Implemented websites, identity design, mobile applications, digital advertising, email marketing, and landing pages from concept through completion.
- Collaborated with stakeholders to develop strategy and create project roadmaps.
- Contributed to the creation and maintenance of front-end and accessibility standards.
- Worked closely with back-end developers, project managers, and art directors to deliver highly effective user experiences.

Spearia – Comstock Park, MI

DESIGNER & FRONT-END DEVELOPER | JANUARY 2009 – SEPTEMBER 2010

- Acted as project manager, designer, and front-end developer, collaborating directly with clients to create site architecture, wireframes, and high-fidelity prototypes.
- Converted HTML prototypes into fully functioning CMS-powered websites.

SKILLS

User Experience Design
Front-End Development
Wireframing and Prototyping
Visual Design
Design Thinking
Figma
Branding & Identity
Content Strategy
Design Systems

REFERENCES AVAILABLE UPON REQUEST